



Clemantine Oberst  
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## Education

*McMaster University, Hamilton, ON – PhD (2019-present)*

- Department of Communication Studies and Multimedia: PhD in Communication, New Media, and Cultural Studies
- Graduate diploma in Gender Studies and Feminist Research, 2020-present
- Supervisory Committee: Dr. Christine Quail (Supervisor), Dr. Sarah Brophy, Dr. Christina Baade

*University of Glasgow, Glasgow, UK – Master of Arts, Film and Television Studies (2017-2018)*

- Degree granted with Distinction October 2018
- Dissertation supervised by Dr. Amy Holdsworth

*McGill University, Montreal – Bachelor of Arts, Cultural Studies (2012-2016)*

- Degree granted May 2016
- Completed international exchange at University of Glasgow, Glasgow, UK during 2014/15 academic year

## Research Interests

- Aesthetic, rhetorical, and political strategies of reality television; ideologies of reality television
- Narrative structure of reality television
- Camp performance and aesthetics
- Metaphorical representations of AIDS in literature and screen media
- Narratives of female illness in screen media
- Celebrity and star image; celebrity activism
- Ideologies of popular music

## Experience

- Super TA – McMaster University (2020)
  - Foundations in Communication Theory and Methods (Fall 2020; required undergraduate course)
  - Acted as a supervisor to all other TAs and worked closely with the course instructor to develop lesson plans and other course materials
  - Coordinated administrative aspects of the course, including attendance records and updating the online learning management system
  - Provided pedagogy resources to TAs and helped them plan and execute tutorial sessions
  - Managed TA hours of work and ensured their time management conformed to contracted hours
  - Acted as an intermediary between students and instructor, answering student inquiries
- Teaching Assistant – McMaster University (2019-)
  - Foundations in Communication Theory and Methods (Fall 2019; required undergraduate course); History of Canadian Communication (Winter 2020, Winter 2021; required undergraduate course)
  - Leading tutorial sections and grading assignments, both in person and using online communication tools (Zoom, WebEx, Microsoft Teams)

- Research Assistant – Monitoring My Mobility (M3), McMaster Institute of Research on Aging (2020-)
  - Conducting research and compiling literature reviews on best practices in inter- and transdisciplinary research in order to facilitate effective communication and collaboration across disciplinary boundaries
  - Interviewing all researchers associated with the project to better understand their communication styles, academic backgrounds, and methodological strengths to develop cohesive practices across diverse teams
- Research Assistant – Pulse Lab, McMaster University (2020-)
  - Processing receipts and expense claims in order to facilitate the smooth operation of McMaster’s Pulse Lab, directed by Dr. Paula Gardner, Asper Chair in Communications
  - Researching relevant statistics regarding mental health in youth and adults to aid in grant proposal for mental health app designed for use during COVID-19 pandemic
- Research Assistant – Dr. Sara Bannerman (2020-)
  - Processing expense claims and financial documents for Dr. Sara Bannerman, Canada Research Chair in Communication Policy and Governance
- Peer Mentoring Coordinator (2020)
  - Alongside a colleague, coordinated a peer mentorship program matching incoming PhD students with current students
  - Recruited over 75% of current PhD students via survey; matched students with peer mentors based on academic background, research interests, and thesis style
  - Also serve as a peer mentor to a first-year PhD student, conducting regular check-ins with ongoing availability to answer questions and provide guidance

### **Major Works**

- CMSTMM 714: “My Body, My Data?: Fitness Tracking, Self-Surveillance, and the Datafied Body as Commodity” (McMaster University, 2020)
- GSFR 703: “Omar Khadr, Discourses of Canadianness, and the Limits of Citizenship Rights” (McMaster University, 2020)
- CMSTMM 715: “‘Shade Never Made Anybody Less Gay’: Taylor Swift’s Performance of Allyship and the Neoliberalization of Activism” (McMaster University, 2019)
- CULTRLST 762: “Meaning Without Saying: Metaphors of AIDS and Imperialism in *The Line of Beauty*” (McMaster University, 2019)
- Master’s dissertation: “Men in Dresses on VH1: How *RuPaul’s Drag Race* Mediates its Contradictions”, supervised by Dr. Amy Holdsworth (University of Glasgow, 2018)
- FTV 5061, Advanced Topics in Television Studies: “Straight Eye for the Queer Guy: *America’s Next Top Model*, *Queer Eye*, and the Gay Male Expert” (University of Glasgow, 2018)
- FTV 5061, Advanced Topics in Television Studies: “You Are What You Cook: Food as Self on the Food Network” (University of Glasgow, 2018)
- FTV 5001, Film and Television Studies Core Course: “Medium Specificity in the Age of the Internet: The Distinction Between Web Series and Television” (University of Glasgow, 2017)

### **Major Presentations**

- “Meaning Without Saying: Metaphors of AIDS and Imperialism in *The Line of Beauty*”, Canadian Congress for Social Sciences and Humanities: Canadian Communication Association, Western University, London, Ontario, June 2020 [Cancelled due to COVID-19]
- “‘Shade Never Made Anybody Less Gay’: Taylor Swift’s Performance of Allyship and the Neoliberalization of Activism”, Canadian Graduate Caucus, Carleton University, Ottawa, Ontario [Accepted but did not attend due to medical emergency]

### **Reviews**

- Peer reviewer, National Communication Association Annual Conference, 2020

### **References**

- Christine Quail, Associate Professor, McMaster University
- Christina Baade, Professor and Chair of Communication Studies and Multimedia, McMaster University
- Sarah Brophy, Professor and co-director of PhD in Communication, New Media, and Cultural Studies, McMaster University
- Paula Gardner, Associate Professor and Asper Chair in Communications, McMaster University